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3RD GENDER IMPACT INVESTMENT SUMMIT CONCEPT NOTE

Thursday, October 2, 2025 | 8:00AM | Civic Centre, Victoria Island, Lagos

Knowledge Partner: **pwc**

Strategic Partners:



Implemented by



Industry Partner:



About the Gender Impact Investment Summit (GIIS)

The Gender Impact Investment Summit (GIIS) is an annual event by the Impact Investors Foundation targeted at advancing gender equity, serving as a platform for collaboration between investors, entrepreneurs, public and private sector and other ecosystem players, to catalyse and unlock financing for women-led/ women-owned enterprises and women-centric product and services, with an overarching aim to promote inclusive capital deployment.

The summit is a proactive response to solving the challenges that impede women-led/owned businesses from accessing required capital for business growth, as well as closing the persistent gender financing gap and fostering equitable growth opportunities.



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3RD GIIS THEME

Investing in Equity: Advancing Gender-Led Solutions for Inclusive Development

Selected based on stakeholder consultation

About the 3rd Gender Impact Investment Summit (GIIS)

With the 1st and 2nd editions of the Summit geared towards bridging the financing gap through women-centric policy advocacy, and the promotion of gender inclusive models, this year's summit presents a paradigm shift from advocacy to action. The focus is to launch the Gender/GESI roadmap that contains strategic interventions for addressing the barriers faced by women-led and owned businesses, youths, and People with Disabilities (PwDs). The 3rd GIIS will be comprising of an in-person deal room to provide investment ready women-led and owned businesses an opportunity to access capital.

This comprehensive roadmap aims to catalyse the mainstreaming of Gender / Gender Equity and Social Inclusion in Nigeria by addressing barriers and bottlenecks impeding the practice of GESI whilst recommending tailored initiatives and measures. This milestone summit would mark the launch of the Gender/GESI Roadmap, creating an opportunity for dialogues among critical ecosystem players to deliberate on effective strategies for mainstreaming Gender/GESI.

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Summit Objectives



1

To showcase and launch the Gender/GESI roadmap and facilitate cross sectoral dialogue on its operationalisation and effective implementation.

2

To promote Gender Lens Investing by linking and match making women-led businesses and entrepreneurs with impact investors, fund managers, and development finance institutions.

3

To foster collaboration, and steer key sector players towards making endorsements and commitments on promoting gender inclusivity, women empowerment and social inclusion.

4

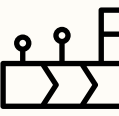
To spotlight successful gender inclusive investments, business models and initiatives contributing to the economic prosperity of women today.

Background and Objectives - 3rd Gender Impact Investment Summit(GIIS)



Target Audience

Featuring

-  Virtual and In-person Deal rooms (match making)
-  Ideation/ Knowledge Exchange
-  Policy and Advocacy
-  Gender/GESI Roadmap Launch
-  Exhibitions
-  Panel Sessions

Entrepreneurs

Gender Lens Investors and FIs

Enterprise Support Organisations,
Accelerators, Hubs

Regulators and Private Sector Players

Civil Society Organisations, Academia etc.

Mainstreaming Gender Equity and Social Inclusion - Current Financing Gaps and Opportunities



\$285B

There exist a \$285 billion credit gap for women entrepreneurs globally.

A gender lens approach and the provision of technical assistance are crucial to closing this gap.

[\(AIF Impact Toolkit 2019\)](#)

32.9%

of nano and micro businesses in Nigeria are owned by women.

- [ILO](#)

61%

of people with disabilities in Nigeria are out of job or business opportunities. They have much more unemployment rates than people with no disabilities

- [Leprosy Mission Nigeria](#)

6%

of women in Nigeria have access to credit despite the nation's progressing access to finance.

- [WWB](#)

According to Women's World Banking, women in Africa have the world's **highest rate of women** launching their own business.

- [WWB](#)

29million

of the 195 million Nigerians were living with disabilities as at 2018

- [WHO](#)

12%

Between 2020–2024, only 12 percent of venture capital recipients were female led startups

- [AVCA](#)

“Helping female entrepreneurs is not a charity case. You’re missing out on a business opportunity when you don’t invest in women.”

- [Christine Ntim \(CEO, Global Startup Ecosystem\)](#)



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Key Focus Areas



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Theme:

Investing in Equity: Advancing Gender-Led Solutions for Inclusive Development

Scaling Capital Mobilization for Women-Led Solutions, Businesses & Fund Managers

Discourse on the empowerment of female fund managers as well as scaling and unlocking investments for women-owned and women-led businesses.

Strategies for Mainstreaming Inclusive Investment and Development

Spotlight successful financing models/ solutions and global best practices for mainstreaming GESI/GLI in investment decision making processes, ensuring that current gaps and hurdles are surmounted.

Theme Highlights

Advancing Policy Innovation, Implementation and Systemic Change

Deliberations on the adequacy of design and operationalisation of Gender/GESI-focused regulatory and policy mechanisms, as well as the role of leadership buy-in, incentives and monitoring & evaluation in aiding implementation.

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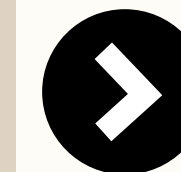


Key Themes and Expected Outcomes



Key Themes and Tracks

- 1 Scaling Gender Lens Investing in Existing and Emerging Markets**
Discourse on expanding GLI practices across all sectors
Showcase case studies of pioneers of GLI in Nigeria
Determine best practices for building and mainstreaming gender lens
- 2 Translating Policy and GLI Commitments into Actionable Solutions**
Co-create gender inclusive financing models and solutions
Engage government institutions/regulators on incentives for GLI/GESI
- 3 Capacity Building and Education**
Facilitate plenary sessions and fireside chats on addressing GESI-related challenges, and designing business models aimed at improving investor readiness
- 4 Impact Measurement and Monitoring**
Discuss methods for designing GESI-based monitoring and evaluation systems to track inclusive investment results (outcomes and impact).
Showcase gender impact measurement tools (2X, GIIN)
- 5 Collaboration and Networking**
Facilitate in-person investment deal rooms, matchmaking, pitch sessions, partnerships, and networking to strengthen the GLI ecosystem



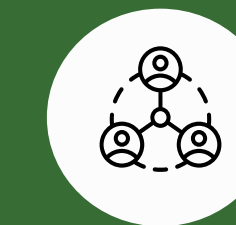
Key Themes and Tracks



Heightened awareness on GESI/GLI and visibility of inclusive investment pioneers.



Increased commitment to Gender Lens Investing across all sectors.



Strengthened multistakeholder collaboration to support impact investing in Nigeria.



Endorsement and commitments to implement the launched Gender/GESI Roadmap, advancing implementation.



Increased funding opportunities for women-led and owned enterprises through matchmaking and networking.

Target Participants



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The Gender Impact Investment Summit is geared toward a diverse, yet highly strategic audience that spans across players in the gender-lens investing (GLI) and impact investment ecosystem in Nigeria and across Africa.

Key Demographics



Financial institutions

- Limited Partners.
- Investors.
- Commercial Banks.
- Venture Capitalists.
- Private Equity.
- Female Fund Managers.
- Development Finance Institutions.
- Institutional Investors.



Other Private Organisations

- Multinationals.
- Small and Medium Enterprise (SME).
- Entrepreneurs.
- Start-Ups.
- Women-owned, women-led businesses.
- Enterprise Support Organisations and Innovation Hubs.



Regulatory & Government Bodies

- Government Ministries
- Government Departments
- Government Agencies
- Policy Makers



Media and Communications

- Digital Media firms
- Mass Media organisations

Others

- Civil Society & Non-Governmental Organisations
- Academia, Researchers & Think Tanks

2024 Summit Outcomes



■ 300 Participants 8 Countries

Attended the summit, which featured in interactive sessions and networking activities.

■ 300

The 2024 Gender Impact Investment Summit welcomed over 300 participants, including representatives from organisations such as UN Women, Federal Ministry of Women Affairs, African Development Bank, and private equity firms.

■ GESI Roadmap

A GESI roadmap has been developed and will be validated by key organisations investing in women-led or women-focused businesses and presented to the Nigerian Ministry of Women Affairs for adoption.

■ Key sponsors

included Wema Bank, SarabyWema, Dewfield foods, and BusinessDay Foundation.



Past Partners and Sponsors



Sponsorship Categories



The Gender Impact Investment Summit is geared toward a diverse, yet highly strategic audience that spans across players in the gender-lens investing (GLI) and impact investment ecosystem in Nigeria and across Africa.

Platinum Sponsor/
Partner

\$30,000

Gold Sponsor/
Partner

\$20,000

Silver Sponsor/
Partner

\$15,000

Bronze Sponsor/
Partner

\$5,000

OTHER PARTNERSHIP OPTIONS: COST TBC

- Communications and media sponsorship.
- Sponsor a training/breakout session e.g. SDG Impact Standards and Impact Management & Measurement (IMM), Sustainability Disclosure Training, etc
- Dealroom sponsorship

CATEGORIES	PLATINUM (\$30,000)	GOLD (\$20,000)	SILVER (\$15,000)	BRONZE (\$5,000)
Benefits				
Speaker Slots	2	2	1	1
Pre-event, event and pots-event branding	2	2	1	1
Hyperlinked Logo on Event Website	✓	✓	✓	✓
Advert in event brochure	Full page	Full page	Half page	Quarter Page
VIP Reception	✓	✓	✓	—
Video Promotion during the event	✓	✓	—	—
15% discount on 2025 summit (subject to terms & conditions)	✓	✓	✓	✓
Exhibition Booths	✓	✓	✓	—



For Partnerships Inquiries, Contact us

Reach out to our Chief Operating Officer,
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